

FOR IMMEDIATE RELEASE

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**Michael Donahue Joins Phoenix Environmental Care LLC as
Northeast Area Sales Manager**

[\(Photo Attached\)](#)

Valdosta, GA – Michael J. Donahue has been named Northeast Area Sales Manager for Phoenix Environmental Care LLC. “Mike’s 20-plus years of experience in the New England golf and specialty markets make him an ideal choice to help us continue our growth and maintain our commitment to superior customer service” says Owen Towne, President of Phoenix Environmental Care.

Donahue will cover the New England Specialty Turf and Ornamental markets from Maine to Virginia.

“Mike is actively involved in our industry,” says Towne. “He currently serves as an associate board member for the Connecticut GCSA. Over his career, Mike has demonstrated leadership skills, technical knowledge and sales ability. He has an outstanding knowledge of customer needs, management issues and solutions for the region that will benefit distributors and end users in the region.”

Donahue was formally Connecticut Territory Manager for TurfLinks, Inc. He has also been a Golf Course Sales Associate for R.F. Morse Turf & Ornamental, and a Senior Golf Course Sales Associate with Lesco, Inc.

Donahue's position was effective April 1, 2008.

Phoenix Environmental Care specializes in turf, nursery, ornamental and aquatic products, marketing a variety of materials to meet the needs of the Green and Aquatic Industries through unique, quality formulations.

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