

FOR IMMEDIATE RELEASE

October 1, 2008

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**Chuck Easton Joins Phoenix Environmental Care LLC as  
Midwest Sales Associate**

Valdosta, GA – Chuck Easton has joined Phoenix Environmental Care LLC as Midwest Sales Associate. He will be responsible for sales in IL, IN, KY, MI and MO. “Chuck’s 25 years of industry experience makes him an ideal choice to help us continue our growth and maintain our commitment to superior customer service” says Owen Towne, President of Phoenix Environmental Care.

Easton has spent his career in sales, marketing and technical services with a focus on market development. “He knows and understands the operational side of the golf and lawn care industry from an end user perspective,” says Towne. “In addition, he understands the needs of distributors and end users in this key region.”

Easton was formally National Fertilizer Marketing and Product Manager for IKEX, a division of Hanes Geo Components of Middlesex, NC. He will continue to reside in Noblesville, IN.

Phoenix Environmental Care specializes in turf, nursery, ornamental and aquatic products, marketing a variety of materials to meet the needs of the Green and Aquatic Industries through unique, quality formulations.

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