

FOR IMMEDIATE RELEASE

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Kraken™ Aquatic Herbicide Added to the Phoenix Environmental Care LLC Product Line

Valdosta, GA— Kraken™ aquatic herbicide has been added to the rapidly expanding aquatic product line offered by Phoenix Environmental Care LLC.

“Kraken, with the active ingredient triclopyr, provides outstanding, selective and fast acting control of undesirable aquatic species including woody plants and certain annual and perennial aquatic plants,” says Craig Smith, Aquatic Business Manager for Phoenix Environmental Care LLC. “Kraken’s systemic mode of action is highly effective on nuisance aquatic, wetland and ditch-bank species such as Eurasian watermilfoil, purple loosestrife, alligatorweed and Phragmites.”

Smith says Kraken may be used in lakes, ponds, reservoirs, wetlands, non-irrigation canals, and their adjacent banks and shores. “Many native aquatic species are unaffected by Kraken,” says Smith. “Another advantage is that water treated with Kraken may be used immediately for swimming, fishing, and watering livestock.”

Kraken will be offered in a soluble liquid formulation containing 3 pounds of active ingredient per gallon. The product will be packaged in 2.5, 30 and 120 gallon containers and will be available in the spring of 2008.

Phoenix Environmental Care LLC specializes in turf, nursery, ornamental and aquatic products. Kraken is a trademark of Phoenix Environmental Care LLC. Always read and follow label directions.

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