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## **Win An iPod® Touch From Phoenix Environmental Care**

*Phoenix Environmental Care Launches “Touch This And Win!” Promotion*

**Monday, January 5, 2009**—To promote the launch of Phoenix Environmental Care’s new Web site, the company announces the “Touch This And Win!” promotion. The company has hidden an iPod Touch image on one of their Web site pages and they are giving an iPod Touch away to the lucky winner who finds the image. To start the search, golf course superintendents, assistant golf course superintendents and aquatic applicators just need to visit [www.phoenixenvcare.com/touchthis](http://www.phoenixenvcare.com/touchthis), fill out the registration form and start searching.

When a customer finds the iPod image, all they have to do is e-mail Phoenix Environmental Care at [touch@phoenixenvcare.com](mailto:touch@phoenixenvcare.com) with the location of the iPod image and the location code found next to the image. Someone from Phoenix Environmental Care will respond via email to arrange delivery of their new iPod.

“We are excited about Phoenix Environmental Care’s new Web site and we were looking for a unique way to introduce the new site to golf course superintendents and others in this industry,” said Owen Towne, president, Phoenix Environmental Care. “This iPod Touch promotion is a fun way for golf course superintendents, assistant golf course superintendents and aquatic applicators to explore our new site, see what Phoenix Environmental Care has to offer and have a chance to win a new iPod Touch.”

Every time an iPod Touch image is discovered, Phoenix Environmental Care will move the iPod image to a new location on their Web site to keep the search going. This promotion will run through Tuesday, March 31, 2009.

**-more-**

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To learn more or to start your search for the iPod Touch, please visit

[www.phoenixenvcare.com/touchthis](http://www.phoenixenvcare.com/touchthis).

This promotion is only available to qualified and currently active golf course superintendents, assistant golf course superintendents and aquatic applicators and winners may be asked to provide proof of employment.

Apple® and iPod are registered trademarks of Apple Inc. Apple is not a participant in or a sponsor of this promotion.

### **About Phoenix Environmental Care**

Phoenix Environmental Care specializes in turf, ornamental and aquatic pesticides, marketing a variety of materials to meet the needs of customers through unique, high-quality formulations. The company's NexGen formulations offer improved versions of traditional products.

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